

GROWING STRONGER. TOGETHER.

GOLDENLAY COMMUNITY IMPACTS



Goldenlay

Goldenlay, established in 2005, is Zambia's largest egg producer. Goldenlay produces around 150 million eggs every year and almost all are eaten by Zambia's population. Many are sold through a network of approximately 1,000 *ntembas*, small shops and kiosks. These shopkeepers benefit by making a profit from the eggs that they sell.

Eggs are one of the most affordable sources of protein in Zambia, much cheaper than beef and other meat. Protein is essential for a healthy diet.

To feed its chickens, Goldenlay sources maize and soya from local producers, including nearly 11,000 smallholder farmers who benefit from earnings gained through selling their crops to the company.

We strongly believe that we have a responsibility to contribute to the development of our local community.

We donate many eggs to feeding programmes (see our beneficiaries in the following graphic). We have helped Kasongo Primary School by constructing an ablution block, renovating classrooms, installing boreholes for clean drinking water and providing new desks for the children. We have also assisted with construction at Baluba Clinic and have implemented a community-wide HIV/AIDS awareness programme. Additionally, we sponsor a local soccer team, Goldenlay Football Club.



www.goldenlay.co.zm

OUR COMMUNITY IS IMPORTANT TO US AND WE **THANK YOU** IN TURN FOR YOUR SUPPORT



OUR CONTRIBUTIONS TO DATE

Ongoing feeding programmes

- Malaika School
- Ndola Lions School for the Visually Impaired
- Cheshire Homes for the Disabled

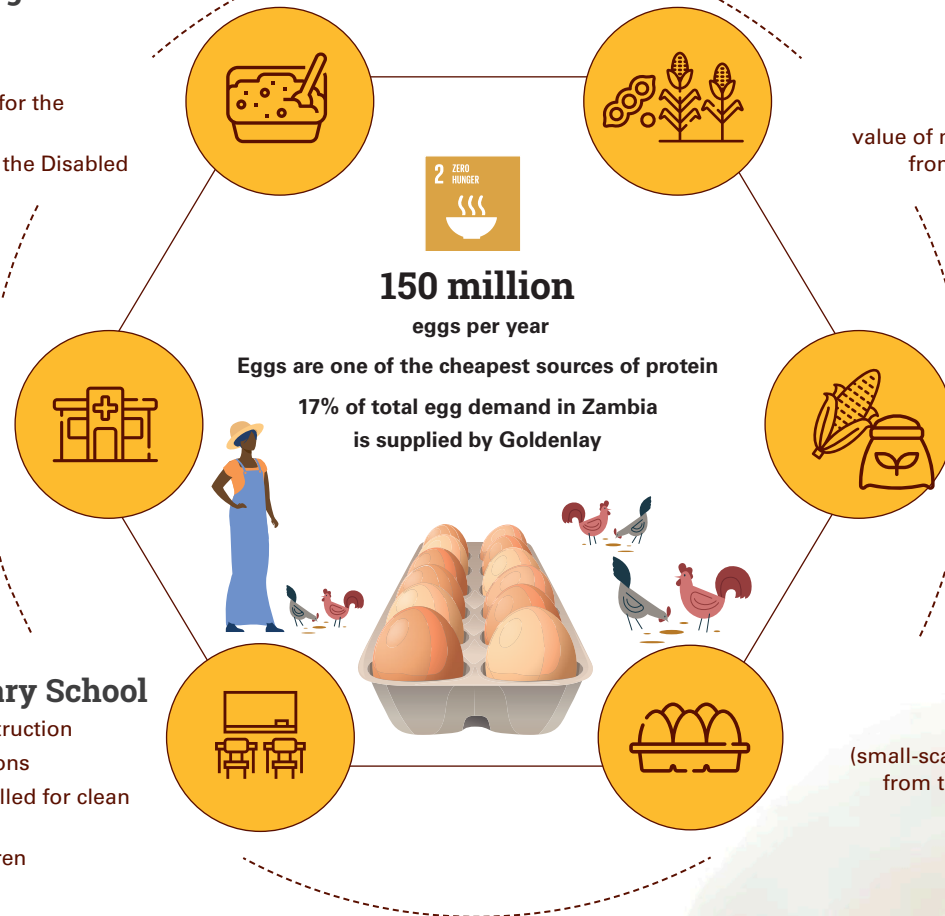
Health

- Help in construction of the Baluba Clinic as well as housing for clinic staff
- ZMW 1.4 million spent on HIV/AIDS training, awareness and testing in the community (Baluba township)

Kasongo Primary School

- Ablution block construction
- Classroom renovations
- Two boreholes installed for clean drinking water
- New desks for children

GOLDENLAY KEY COMMUNITY IMPACTS



ZMW 40 million

value of maize and soya purchased from smallholders every year

10,800

smallholder farmers

benefit by selling their maize and soya produce to Goldenlay

± 1,000 ntembas

(small-scale shop owners) profiting from the sale of Goldenlay eggs



Goldenlay



Proudly Zambia

OUR COMMITMENTS

We aim to help the world achieve the United Nations Sustainable Development Goals, ensuring that we protect the environment and contribute in a meaningful way to our local community.

This primarily includes providing eggs to the market, but beyond that, it also includes actively working on projects designed to help our community to thrive.

Goldenlay complies with best international standards in managing our business, including standards around financial management, environmental and social management, biosecurity, governance and animal welfare.

Into the future, we aim to continue positively impacting the society in which we operate and identifying projects where we believe we can drive meaningful change.

WE WELCOME YOUR FEEDBACK

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